



Reuben Ashworth

Photographer

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Commercial and editorial photographer with four years of experience shooting for brands, agencies, and publications. Regular contributor to Condé Nast Traveller and The Telegraph Magazine. Shot campaigns for Barbour, Heal's, and Toast. Comfortable on location or in studio — own a full Profoto lighting kit and tether setup. Based in Bristol but travel across the UK and Europe for assignments.

EXPERIENCE

Freelance Photographer, Self-Employed, Bristol

Jun 2022 – Present

Commercial and editorial photography for brands, agencies, and publishers across the UK.

- Shot the **Barbour AW24 campaign** across 3 locations in Northumberland — 48 final images used across digital, print, and in-store
- Regular contributor to **Condé Nast Traveller** — 7 published features since 2023 covering destinations in Portugal, Scotland, and the Cotswolds
- Delivered product and lifestyle shoots for **Heal's, Toast, and Finisterre** — average turnaround of 5 working days from shoot to edited delivery
- Earned **£78,000 in revenue** in the 2024/25 tax year across 43 commercial bookings

Junior Photographer, Hark Agency, Bristol

Jan 2021 – May 2022

In-house photographer for a Bristol-based creative agency working with food, lifestyle, and hospitality clients.

- Shot **120+ assignments** across product, food, interior, and portrait categories over 18 months
- Photographed the rebrand campaign for **Pieminister** — images used on packaging reaching 600+ retail locations
- Built and managed the agency's **in-house studio** including lighting rigs, backdrops, and tethering setup

Photography Assistant, Tom Oldham Studio, London

Mar 2020 – Dec 2020

Assisted an established portrait and music photographer on editorial and commercial shoots.

- Assisted on **35+ shoots** for clients including NME, The Guardian Weekend, and Universal Music
- Managed lighting setup, equipment logistics, and on-set organisation for shoots with **crews of 6–12 people**

EDUCATION

BA (Hons) in Photography, University of the West of England, Bristol

Sep 2017 – Jun 2020

First Class Honours. Final year project — a documentary series on independent fishermen in Cornwall — exhibited at the Royal Photographic Society's International Photography Exhibition.

SKILLS

Adobe Lightroom & Photoshop • Capture One Pro • Profoto & Elinchrom studio lighting • Canon R5 & R6 systems • Tethered shooting workflows • Location scouting & production planning • Colour grading & retouching • Client brief interpretation • Image licensing & usage negotiation • Drone photography (CAA certified)

CERTIFICATIONS

CAA A2 Certificate of Competency (Drone), Civil Aviation Authority

Apr 2023 – Apr 2028

Associate of the Royal Photographic Society (ARPS), Royal Photographic Society

Jan 2024

LANGUAGES

English (native)

PROJECTS

Barbour AW24 Campaign

Jun 2024 – Aug 2024

Lead photographer for Barbour's Autumn/Winter 2024 lifestyle campaign shot on location in Northumberland.

- Shot across **3 locations over 5 days** with a crew of 9 including stylist, hair/makeup, and art director
- Delivered **48 final images** used across social media, ecommerce, print advertising, and in-store displays

Condé Nast Traveller – Douro Valley Feature

Mar 2024 – Apr 2024

Commissioned editorial feature on wine estates in Portugal's Douro Valley.

- Shot over **4 days across 6 estates** – 12 images published in the July 2024 issue
- Feature was the **third most-read online article** for the month

REFERENCES

Sophie Langford, Art Director, Barbour, s.langford@barbour.com, +44 7700 900 129

Max Tierney, Creative Director, Hark Agency, max@harkagency.co.uk, +44 7700 900 267

EXTRA CURRICULAR ACTIVITY

Workshop Leader – Bristol Photography Festival

Jun 2023

Run a half-day street photography workshop each year for 15–20 participants. Covers composition, available light, and editing workflow.

Volunteer – Photovoice

Sep 2022

Teach photography skills to refugees and asylum seekers in Bristol as part of Photovoice's participatory photography programme. Worked with 3 groups of 8–10 participants.