

Niamh Gallagher

Junior Web Designer



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Web Design graduate from Ravensbourne University London with experience designing and building responsive websites for real clients. Completed an internship at a **Shoreditch digital agency**, contributing to 4 client projects. Built **6 websites** for local businesses and organisations during university, all live and generating traffic. Portfolio at niamhgallagher.design includes case studies for each project.

Experience

Jan 2025 – Apr 2025

Web Design Intern, Pixelfield Studio, London

Internship at a 12 person digital agency in Shoreditch working on client websites and branding projects.

- Designed responsive wireframes and high-fidelity mockups in Figma for **4 client projects**, including a restaurant group and a property developer
- Built a **12 page WordPress site** for a restaurant client, achieving a Lighthouse performance score of **92** on mobile
- Created **3 responsive email templates** in Mailchimp for a retail client's marketing campaigns
- Participated in **6 client presentations**, presenting design concepts and gathering feedback directly

Sep 2023 – Dec 2024

Freelance Web Designer, Self-employed, London

Designed and built websites for local businesses and organisations alongside university studies.

- Built **6 responsive websites** for clients including a florist, a personal trainer, a charity, and a musician
- Achieved an average **Lighthouse accessibility score of 94** across all 6 projects
- One client (the florist) reported a **40% increase in online enquiries** within 3 months of launch

Education

Sep 2022 – Jun 2025

BA (Hons) Web Design in Web Design, Ravensbourne University London, London

Upper Second Class Honours (2:1, **66% average**). Final year project, a community events platform, received **72%** and was featured at the Ravensbourne graduate showcase.

- Relevant modules: Responsive Web Design, UX/UI Design, Front-End Development, Information Architecture, Digital Branding
- Completed industry internship at Pixelfield Studio (see experience above)

Skills

Figma & Adobe XD, HTML5 & CSS3 (Flexbox, Grid), JavaScript (Basic), WordPress & Elementor, Shopify (Theme Customisation), Responsive Design (Mobile First), Adobe Creative Suite (Photoshop, Illustrator), Web Accessibility (WCAG 2.1), Google Lighthouse & PageSpeed, Mailchimp (Email Design), Git & GitHub (Basic), SEO Fundamentals

Certifications

Mar 2024 – Aug 2024

Google UX Design Professional Certificate, Google (Coursera)

Nov 2024 – Nov 2026

HubSpot Content Marketing Certification, HubSpot Academy

Languages

English - Native, Irish - Basic

Projects

Sep 2024 – May 2025

Community Events Platform (Final Year Project)

Designed and built a responsive web platform for discovering local community events in South East London.

- Designed **18 pages** in Figma with mobile, tablet, and desktop breakpoints
- Built the front end in HTML, CSS, and JavaScript, integrated with a **WordPress headless CMS**
- Achieved **Lighthouse scores of 95 (performance), 98 (accessibility), and 100 (SEO)**

Feb 2024 – Apr 2024

Bloom & Wild Florist Website (Freelance Client)

Designed and built a 6 page website for an independent florist in Deptford.

- Built on **WordPress with Elementor**, including an integrated booking form and Instagram feed
- Client reported a **40% increase in online enquiries** within 3 months
- Mobile traffic accounted for **78%** of all visits, validating the mobile-first design approach

References

Tom Priestley, Creative Director, Pixelfield Studio, tom@pixelfield.co.uk, +44 7700 900 881

Extra Curricular Activity

Jun 2024 – Mar 2025

Volunteer Web Designer – Lewisham Refugee Network

Designed and built a **4 page website** for a local refugee support charity, pro bono. The site receives approximately **300 monthly visitors** and includes a donation form and volunteer sign-up page.

Sep 2023 – Jun 2025

Committee Member – Ravensbourne Digital Design Society

Organised **5 industry talks** with designers from agencies including ustwo, Clearleft, and Made by Many. Average attendance of **40 students** per event.