

Priya Kapoor

Junior UX Designer

UX designer with a first-class degree in Digital Design from Loughborough University and a 3-month summer internship at a product company. Skilled in user research, wireframing, and prototyping in Figma, with a portfolio of 6 end-to-end design projects. Passionate about accessible design and creating interfaces that work for everyone, not just the majority.

SKILLS

Figma (Advanced — Auto Layout, Variants, Prototyping) • User Research & Usability Testing • Wireframing & Information Architecture • Adobe Creative Suite (Illustrator, Photoshop) • HTML & CSS • Accessibility (WCAG 2.1 AA) • Miro & FigJam • Design Systems • Qualitative Data Analysis • Presentation & Storytelling

LANGUAGES

English (native) • Hindi (conversational)

EXPERIENCE

UX Design Intern, Monzo, London

Jun 2025 – Aug 2025

Summer internship within the savings product team, working on mobile app features used by 8 million customers.

- Designed **3 new screens** for the savings pot goal-tracking feature, which entered A/B testing with 12,000 users
- Ran **8 moderated usability tests** with customers aged 18–30 to identify pain points in the onboarding flow
- Created a **47-page research report** summarising findings and recommending 5 changes — 3 were implemented in the next sprint
- Built a **component library** of 22 reusable elements in Figma for the savings team, reducing design handoff time by 40%

Student Library Assistant, Loughborough University Library, Loughborough

Oct 2023 – May 2025

Part-time role assisting students and staff at the Pilkington Library help desk.

- Helped an average of **45 students per shift** with finding resources, printing, and room bookings
- Trained **6 new student assistants** on the library management system and help desk procedures

EDUCATION

BA (Hons) in Digital Design, Loughborough University, Loughborough

Sep 2022 – Jun 2025

First Class Honours. Course combined visual design, user experience, and front-end development.

- Final year project: "**Designing for Neurodivergent Students**" — redesigned the university timetable app based on interviews with 15 students with ADHD and dyslexia
- Relevant modules: Interaction Design, User Research Methods, Information Architecture, Design Thinking, Web Development
- Won the **School of Design Prize** for best portfolio in the 2025 graduating cohort

A-Levels in Art (A*), Psychology (A), English Literature (B), Toot Hill School, Nottingham

Sep 2020 – Jun 2022

Achieved A*AB. Art coursework focused on digital illustration and typography.

CERTIFICATIONS

Google UX Design Professional Certificate, Google (via Coursera)

Jan 2024 – May 2024

WCAG 2.1 Accessibility Fundamentals, Deque University

Sep 2024 – Oct 2024

PROJECTS

University Library App Redesign

Sep 2024 – Jan 2025

Self-initiated project to redesign the Loughborough University library mobile app based on real student feedback.

- Surveyed **92 students** and ran card-sorting exercises with 12 participants to restructure the navigation
- Created **high-fidelity prototypes** in Figma covering 14 screens including search, room booking, and account management
- Presented the redesign to **Library Services staff** — they adopted 2 navigation changes for the next app update

Usability Study — NHS 111 Online

Feb 2024 – Apr 2024

Academic research project evaluating the usability of the NHS 111 online symptom checker for users aged 65+.

- Conducted **10 think-aloud sessions** with older adults, recording completion rates, error rates, and time on task
- Found that **7 out of 10 participants** struggled with the medical terminology used in symptom questions
- Wrote a **3,000-word report** with 8 specific recommendations, scoring 78% (first-class)

EXTRA CURRICULAR ACTIVITY

Loughborough Design Society – Events Coordinator

Sep 2023 – May 2025

Organised workshops, portfolio reviews, and industry talks for design students.

- Ran **8 portfolio review evenings** with designers from agencies including Pentagram, ustwo, and Made by Many
- Grew Instagram following from **220 to 1,100 followers** by posting weekly design tips and event recaps

Volunteer – Code First Girls

Jan 2024 – Jun 2024

Assisted as a teaching assistant on the Introduction to Web Development course for women and non-binary people.

- Supported **25 learners** across 8 weekly sessions, helping debug HTML/CSS exercises and giving feedback on projects