

# Reuben Ashworth

## JUNIOR TEXTILE DESIGNER



### CONTACT

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### PROFILE

Textile Design graduate from the University of Leeds with skills in print design, screen printing, and jacquard weaving. Completed freelance commissions for **3 interiors brands**, producing repeat patterns that went into production. Won the **Bradford Textile Society** student award for printed textiles. Portfolio at reubenashworth.com features 7 collections across fashion and interiors.

### EXPERIENCE

Jun 2024 – Jun 2025

#### Freelance Textile Designer, Self-employed, Leeds

Took on freelance print design commissions from interiors and lifestyle brands.

- Designed **4 repeat patterns** for a Yorkshire-based homeware brand, each produced in **12 colourways** for their Spring/Summer 2026 cushion range
- Created a bespoke wallpaper pattern for a boutique hotel in Harrogate, delivered as print-ready files at **300 DPI**
- Produced **6 seasonal prints** for a London-based stationery company, 3 of which were selected for their bestselling notebook range

Sep 2023 – May 2025

#### Print Studio Assistant (Part-time), University of Leeds Textile Workshop, Leeds

Supported the running of the university's screen printing and digital printing facilities.

- Supervised **80 students** per semester in screen printing techniques and colour mixing
- Maintained **4 screen printing beds** and the Mimaki digital textile printer, reducing equipment downtime by an estimated **30%**

### EDUCATION

Sep 2022 – Jun 2025

#### BA (Hons) Textile Design in Textile Design, University of Leeds, Leeds

First Class Honours (1st, **71% average**). Degree show collection *Moorland* (inspired by Yorkshire peat bog landscapes) won the **Bradford Textile Society Student Award** for printed textiles.

- Relevant modules: Printed Textile Design, Woven Textiles, CAD for Textiles, Colour Theory, Textile Technology, Professional Practice
- Completed a fabric sourcing trip to **Première Vision, Paris** as part of the Professional Practice module

### SKILLS

Adobe Illustrator & Photoshop (Textile Design) • Adobe Textile Designer • Screen Printing (Flat Bed & Rotary) • Digital Textile Printing • Jacquard Weaving • Natural Dyeing & Colour Matching • Repeat Pattern Design (Half-drop, Brick, Mirror) • Fabric Knowledge (Cotton, Linen, Silk, Wool) • Trend Forecasting (WGSN) • Technical Drawing & Specifications • Photography (Flat Lay & Swatch) • Sustainability in Textiles

### CERTIFICATIONS

Sep 2024 – Jun 2025

#### WGSN Certified Trend Analyst (Student Programme), WGSN

Oct 2022 – Oct 2022

#### COSHH Awareness (Textile Chemicals), University of Leeds

### LANGUAGES

English - Native

### PROJECTS

Sep 2024 – Jun 2025

#### Moorland Collection (Degree Show & Bradford Award)

A 10 piece printed textile collection inspired by Yorkshire peat bog landscapes, using natural dyes and screen printing.

- Designed **10 repeat patterns** across 3 colourways each, totalling **30 colourway variations**
- Won the **Bradford Textile Society Student Award** for best printed textile design, judged by industry professionals
- Sold **3 sample lengths** to a Leeds interiors buyer at the degree show

*Oct 2024 – Feb 2025*

### **Homeware Commission – Pennine Living**

Commercial commission for a Yorkshire homeware brand's cushion range.

- Designed **4 coordinating patterns** in 12 colourways for production on linen and cotton blends
- Delivered print-ready files in **repeat tile format** compatible with the client's rotary printing setup
- Range launched at **Top Drawer London** in January 2025

## **REFERENCES**

**Dr Helen Marriott**

Senior Lecturer in Textile Design, University of Leeds, h.marriott@leeds.ac.uk, +44 7700 900 773

## **EXTRA CURRICULAR ACTIVITY**

*Sep 2023 – Jun 2025*

### **Committee Member – Leeds Textile Society**

Organised **4 studio visits** to Yorkshire textile mills and hosted **3 guest lectures** from industry designers attended by 50+ students.

*Jun 2024 – Sep 2024*

### **Volunteer – Sunny Bank Mills Heritage Centre, Leeds**

Assisted with a heritage exhibition on the history of Leeds textile manufacturing. Guided **200+ visitors** through the archive collection over 8 volunteer shifts.