



Eliot Chambers

Junior Motion Designer

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Motion Graphics graduate from Norwich University of the Arts with a showreel of **12 projects** covering brand animations, explainer videos, and title sequences. Freelanced for **4 clients** during university, producing animations that generated measurable business results. Longlisted in the **BBC Three ident competition** (top 40 from 340 entries). Showreel at eliotchambers.com.

Experience

Freelance Motion Designer, Self-employed, Norwich

Mar 2024 – Jun 2025

Produced motion graphics and animations for startups, charities, and creative agencies.

- Created a **30 second explainer video** for a fintech startup that increased their landing page conversion rate by **18%**
- Designed and animated **social media content** (Instagram Reels, TikTok) for a Norwich restaurant, generating **42,000 views** in the first month
- Produced **4 animated title sequences** for a podcast network, delivered at 1080p/30fps with brand-compliant colour palettes
 - Completed all **4 client projects** on time and within the agreed budget

Video Production Assistant (Part-time), Archant Media, Norwich

Sep 2023 – Dec 2024

Part-time role in the video team at a regional media company producing content for the Eastern Daily Press and other titles.

- Edited **35 short-form news videos** (60 to 90 seconds) for social media distribution
- Added motion graphics and lower thirds to **12 feature video packages** using After Effects

Education

BA (Hons) Motion Graphics in Motion Graphics, Norwich University of the Arts, Norwich

Sep 2022 – Jun 2025

First Class Honours (1st, **73% average**). Final major project, a 3 minute animated short film about rising sea levels, received **78%** and was screened at the **Norwich Film Festival**.

- Relevant modules: Animation Principles, 3D Motion (Cinema 4D), Broadcast Graphics, Sound Design, Interactive Media
 - Longlisted in the **BBC Three ident competition** (top 40 from 340 entries nationwide)

Skills

Adobe After Effects • Adobe Premiere Pro • Cinema 4D (Redshift Renderer) • Adobe Illustrator & Photoshop • Figma (UI Animation) • Sound Design (Audition) • Lottie Animation (Web/App) • Storyboarding • Typography in Motion • Colour Grading (DaVinci Resolve) • Frame-by-Frame Animation • Video Compression & Delivery Formats

Certifications

School of Motion – Animation Bootcamp, School of Motion

Jan 2024 – Apr 2024

Cinema 4D Certified Professional (Maxon), Maxon

Feb 2025 – Feb 2027

Languages

English - Native

Projects

Rising Tides (Animated Short Film, Final Year)

Sep 2024 – May 2025

A 3 minute animated short about the impact of rising sea levels on a fictional Norfolk coastal village.

- Combined **2D character animation** (After Effects) with **3D environments** (Cinema 4D) across 47 scenes
 - Composed the **original soundtrack** and sound design using Adobe Audition
- Screened at the **Norwich Film Festival** and selected for the **D&AD New Blood Shift programme**

Fintech Explainer Video (Freelance Client)

Jun 2024 – Jul 2024

30 second explainer video for a Norwich-based fintech startup's landing page.

- Storyboarded, designed, and animated the entire video in **After Effects** within a 3 week turnaround
 - Delivered in **4K at 30fps** with optimised web versions (720p WebM) for faster page loads
 - Client reported an **18% increase in conversion rate** after adding the video above the fold

References

Sarah Kendall, Senior Lecturer in Motion Graphics, Norwich University of the Arts, s.kendall@nua.ac.uk, +44 7700 900 662

Extra Curricular Activity

Co-organiser – Norwich Motion Meetup

Sep 2024 – Jun 2025

Co-founded a monthly meetup for motion designers in Norwich. Hosted **6 events** with guest speakers from studios including Territory Studio and Buck. Average attendance of **25 people**.

Volunteer – Into Film (Schools Programme)

Jan 2024 – Jul 2024

Ran **4 animation workshops** for secondary school students (ages 13 to 16) in Norfolk, introducing stop-motion and After Effects basics to groups of **20 students**.