



Aisling Murphy

Junior Fashion Designer

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Fashion Design graduate from the University of Westminster with practical experience across womenswear design, pattern cutting, and garment construction. Completed a **6 month internship** at a London-based womenswear label where I contributed to **2 seasonal collections**. Final year collection was showcased at **Graduate Fashion Week 2025** and featured in Dazed Digital. Skilled in translating creative concepts into production-ready designs.

Experience

Design Intern, Rejina Pyo, London

Jun 2025 – Nov 2025

Assisted the design team on the AW25 and SS26 womenswear collections during a 6 month internship.

- Developed **40+ flat sketches** and technical drawings in Adobe Illustrator for both collections
- Sourced and organised **80 fabric swatches** from UK and European suppliers, preparing mood boards for **3 design presentations**
- Assisted with **12 fittings**, pinning adjustments and documenting changes for the pattern cutting team
- Created **6 print designs** in Photoshop, one of which was selected for the final SS26 collection

Sales Advisor, COS (H&M Group), London

Oct 2023 – May 2025

Part-time sales role in the Regent Street flagship store during university.

- Consistently exceeded personal sales targets by **15%**, contributing to the store's best quarterly performance in **Q4 2024**
- Styled **200+ customers** for seasonal lookbook events, receiving positive feedback from management

Education

BA (Hons) Fashion Design in Fashion Design, University of Westminster, London

Sep 2022 – Jul 2025

Graduated with First Class Honours (**72% average**). Final year collection *Erosion* (8 looks) was selected for Graduate Fashion Week 2025 and featured in Dazed Digital.

- Relevant modules: Womenswear Design, Pattern Cutting, Textile Development, Fashion Illustration, Sustainable Fashion Practice
- Awarded the **Westminster Fashion Award** for innovation in sustainable design

Skills

Womenswear Design • Pattern Cutting • Garment Construction • Adobe Illustrator • Adobe Photoshop • CLO 3D • Technical Drawing • Fabric Sourcing • Mood Board Development • Sewing (Industrial & Domestic) • Trend Research • Visual Communication

Certifications

CLO 3D Certified User, CLO Virtual Fashion

Apr 2025 – Apr 2025

Languages

English - Native • French - Intermediate (B1)

Projects

Erosion (Graduate Collection, 8 Looks)

Oct 2024 – May 2025

Designed and constructed an 8 look womenswear collection exploring themes of coastal erosion and material decay.

- Showcased at **Graduate Fashion Week 2025** in front of **2,000 attendees** and industry judges
 - Featured in **Dazed Digital** and **SHOWstudio's** graduate picks roundup
- Used **70% deadstock and reclaimed fabrics**, winning the Westminster Sustainability Award

Upcycled Denim Capsule Collection

Mar 2024 – Jun 2024

Designed a 4 piece capsule collection using reclaimed denim for a second-year sustainability module.

- Sourced **15kg of denim** from charity shops and textile banks across London
- Sold **3 of the 4 pieces** at a university pop-up sale, generating **£280 in revenue**

References

Andrew Groves, Professor of Fashion Design, University of Westminster, a.groves@westminster.ac.uk, +44 7700 900 641

Extra Curricular Activity

Wardrobe Assistant - Westminster Drama Society

Jan 2024 – Jun 2025

Designed and constructed costumes for university theatre productions.

- Created **14 costumes** across **3 productions**, working within a budget of **£200 per show**
- Managed a team of **4 volunteer sewers** during the final production week for the annual showcase