

Junior A&R Assistant

Callum Price



EXPERIENCE

A&R Intern, Polydor Records, London

Jan 2025 – Apr 2025

Supported the A&R team at this Universal Music Group label, scouting new talent across London's grassroots music scene.

- Attended **60+ live shows** at venues including the Windmill, Moth Club, and the Lexington, writing scouting reports for **25 priority acts**
- Identified **3 unsigned artists** through live scouting and online research; 2 subsequently signed development deals with independent labels
- Compiled weekly streaming data reports covering **40 artists** on the watchlist, tracking Spotify monthly listeners, playlist adds, and social growth
- Coordinated **6 studio demo sessions** for prospective signings, managing scheduling with producers and engineers

Barista (Part-time), Pret A Manger, London

Sep 2023 – Dec 2024

Part-time front of house role at the Oxford Circus branch during university.

- Served an average of **70 customers per shift** during peak lunch hours
- Trained **4 new team members** on the coffee machine and till system over 15 months

CERTIFICATIONS

Google Analytics Certificate, Google

Nov 2024

PROJECTS

Unsigned & Unfiltered Blog

Mar 2023 – Jun 2025

Founded and ran a WordPress music blog reviewing unsigned UK artists. Published **80+ artist features and interviews**, growing to **35,000 monthly readers** and gaining recognition from 3 independent labels.

Fresh Cuts Spotify Playlist

Jun 2023 – Jun 2025

Curated a weekly updated Spotify playlist focused on emerging UK artists. Grew the playlist to **14,000 followers** over 18 months with an average of **22,000 streams per week**.

EXTRA CURRICULAR ACTIVITY

Westminster University Radio (Smoke Radio)

Oct 2022 – Jun 2025

Presented a weekly 2 hour new music show for **3 years**, featuring live sessions with **12 unsigned artists** and averaging **800 listeners per episode**.

Student Events Committee

Sep 2023 – Jun 2024

Organised **4 live music nights** at the university venue, booking **16 emerging acts** and selling a total of **480 tickets**.

PROFILE

Music Business graduate from the University of Westminster with hands-on A&R experience from a **4 month internship** at Polydor Records. Scouted **3 unsigned artists** who went on to sign development deals. Curated a Spotify playlist with **14,000 followers** and ran a music blog attracting **35,000 monthly readers**.

EDUCATION

BA (Hons) Music Business in Music Business

University of Westminster, London

Sep 2022 – Jun 2025

SKILLS

- Talent Scouting
- Spotify for Artists
- Chartmetric
- A&R Reporting
- Playlist Curation
- Live Music Knowledge
- Artist Relations
- WordPress
- Social Media Analysis
- Microsoft Excel
- Demo Evaluation
- Contract Basics

LANGUAGES

- English - Native
- Welsh - Basic

REFERENCES

Sophie Trent

A&R Manager, Polydor Records, available on request, available on request