



Leah Oluwole

Hair Stylist / Cosmetologist

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Hair stylist with four years of salon experience specialising in colour correction, balayage, and textured hair. Currently at Toni & Guy Bristol where I manage a personal client list of 85+ regulars and bring in around £4,200 in weekly revenue. Trained in Olaplex, L'Oreal Professionnel, and Wella colour systems.

Experience

Senior Stylist, Toni & Guy, Bristol

Apr 2023 – Present

Full-time stylist in a busy city-centre salon averaging 140 clients per week across all staff.

- Maintain a personal client list of **85+ regulars** with a rebooking rate of 78%
- Generate approximately **£4,200 in weekly revenue** — consistently in the salon's top 3 performers
- Specialise in **balayage, colour correction, and Afro-textured styling** — took on the salon's textured hair services when I joined
- Upsell retail products averaging **£320 per week** across Olaplex and L'Oreal Professionnel lines

Stylist, Rush Hair, Bath

Sep 2021 – Mar 2023

Cut, colour, and styling across a mixed clientele in a high-street salon.

- Built a client base from scratch to **55 regulars** within 10 months
- Completed **Rush Academy advanced colour training** — became the salon's go-to for colour corrections
- Averaged **6-8 clients per day** including blow-dries, highlights, and full head colours

Junior Stylist / Apprentice, Headmasters, Bristol

Feb 2020 – Aug 2021

Salon apprenticeship combining NVQ training with hands-on client work.

- Progressed from shampooing and assisting to **independent cuts and blow-dries** within 8 months
- Completed **NVQ Level 2 and Level 3** in Hairdressing while working full-time

Education

NVQ Level 3 in Hairdressing, City of Bristol College, Bristol

Feb 2020 – Jun 2021

Achieved distinction. Trained in cutting, colouring, perming, and salon management. Completed additional units in African-type hair and creative colour techniques.

Skills

Balayage & Highlights • Colour Correction • Afro & Textured Hair Styling • Precision Cutting & Layering • Olaplex Treatment Application • L'Oreal Professionnel Colour Systems
• Client Consultation & Aftercare • Retail Product Upselling • Salon Booking Software (Phorest) • Social Media Content (Instagram)

Certifications

NVQ Level 3 Diploma in Hairdressing, City of Bristol College

Jun 2021

Olaplex Certified Salon Professional, Olaplex Inc.

May 2023

L'Oreal Colour Specialist Certification, L'Oreal Professionnel Academy

Nov 2022

Languages

English (native) • Yoruba (conversational)

Projects

Textured Hair Services Launch – Toni & Guy Bristol

Jun 2023 – Oct 2023

Proposed and launched a dedicated textured hair menu for the salon.

- Created a **12-service menu** covering silk presses, twist-outs, protective styles, and loc maintenance
- Brought in **22 new clients** within the first 3 months — most found us through Instagram
- Revenue from textured services reached **£1,800/month** by month 4

Instagram Content Strategy – Personal Brand

Mar 2022

Built a personal styling portfolio on Instagram to attract new clients.

- Grew from 200 to **3,400 followers** over 18 months posting before/after transformations
- Approximately **30% of new client enquiries** now come through my Instagram page

References

Gemma Taylor, Salon Manager, Toni & Guy Bristol, gemma.taylor@toniandguy.co.uk, +44 7700 900 145

Raj Patel, Creative Director, Rush Hair Bath, raj.patel@rush.co.uk, +44 7700 900 299

Extra Curricular Activity

Volunteer Stylist – Bristol Women's Refuge

Jan 2023

Offer free haircuts and styling sessions once a month for women in temporary accommodation. Typically see 8-10 women per session.

Member – Fellowship for British Hairdressing

Jan 2024

Attend quarterly events and training sessions. Participated in the 2024 Fellowship Project showcase in London as a session stylist.