

# Jake Newbury

Web Developer

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March 23, 2026

**Rhodri Llewellyn**

BBC Wales

Dear Rhodri,

I'm writing about the Web Developer role at BBC Wales. I interned at Wales Online during university and got a taste of editorial web development. Fast turnarounds, real traffic, content that matters to people, and I'd like to do that again, at the BBC, with considerably more experience behind me.

Over the last two and a half years at Box UK, I built the new Natural Resources Wales website on Next.js with a headless CMS. 1.2 million monthly visitors, fully bilingual in English and Welsh, and WCAG AA compliant across all 240 page templates. I've delivered 8 client projects on time and within budget, improved Core Web Vitals to "Good" across all three metrics for 5 client sites, and set up automated accessibility testing in CI that caught 92 violations before launch. Before Box UK, I rebuilt Yolk Recruitment's website from WordPress to Next.js and Sanity, cutting page load from 5.8s to 1.9s, and built a candidate portal used by 4,200 people.

I'm particularly drawn to the BBC because of the bilingual challenge. I've shipped a production Welsh-language site and I contribute to open-source Welsh language tools, and because the audience scale and editorial pace are genuinely different from agency work. I'd welcome a conversation about the role whenever you're free.

Kind regards,

Jake Newbury