

Nathan Reeves

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March 23, 2026

Alistair Campbell

Knight Frank

Dear Alistair,

I saw the Senior Negotiator vacancy at Knight Frank Edinburgh and wanted to get in touch. I have spent the past four years selling residential property across Edinburgh. Completing £18.4 million in transactions last year at Savills, and Knight Frank's strength in the prime market and its international network are what make this move appealing.

My focus at Savills has been New Town, Stockbridge, and Morningside, and I have built a personal client base of over 120 active contacts through referrals and local networking. The numbers I am most proud of: 73% of my listings in the past year sold above the home report value, and my average time from listing to offer accepted is 19 days against a branch average of 31. I also designed a hyper-local marketing campaign in Stockbridge that generated 14 new valuations and won 9 instructions worth £4.1 million. Earlier in my career, I sold 11 units at a CALA Homes new-build development in Leith, totalling £3.8 million.

I hold the NAEA Propertymark Level 3 Award and I am up to date on AML training. I would welcome the chance to discuss how my Edinburgh market knowledge and client relationships could fit Knight Frank's residential sales team.

Best regards,

Nathan Reeves