

Priya Nair

Financial Analyst

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James Ferris

Diageo

Dear James,

I am writing to apply for the Financial Analyst position within Diageo's UK FP&A team. Having spent the past four years in corporate finance at Unilever and Tesco, I have built a solid foundation in forecasting, variance analysis, and management reporting for consumer goods businesses operating at scale.

At Unilever, I currently build and maintain the rolling 18-month forecast for 14 brands generating £3.2 billion in combined UK revenue. A piece of work I am particularly proud of involved identifying £2.1 million in margin leakage through detailed trade term analysis, which led to renegotiation with three key retailers. I also automated seven recurring reports in Power BI, freeing up roughly 15 hours per month for the team. Before that, at Tesco, I built a waste forecasting model for the fresh food category that improved prediction accuracy from 74% to 89% and contributed to an estimated £3.4 million annual reduction in waste costs.

Diageo's brand portfolio and its focus on premiumisation strategy present the kind of analytical challenge I find most rewarding. I would welcome the chance to bring my FP&A experience and hands-on modelling skills to a business with such a strong presence in both UK and global markets.

Sincerely,

Priya Nair